

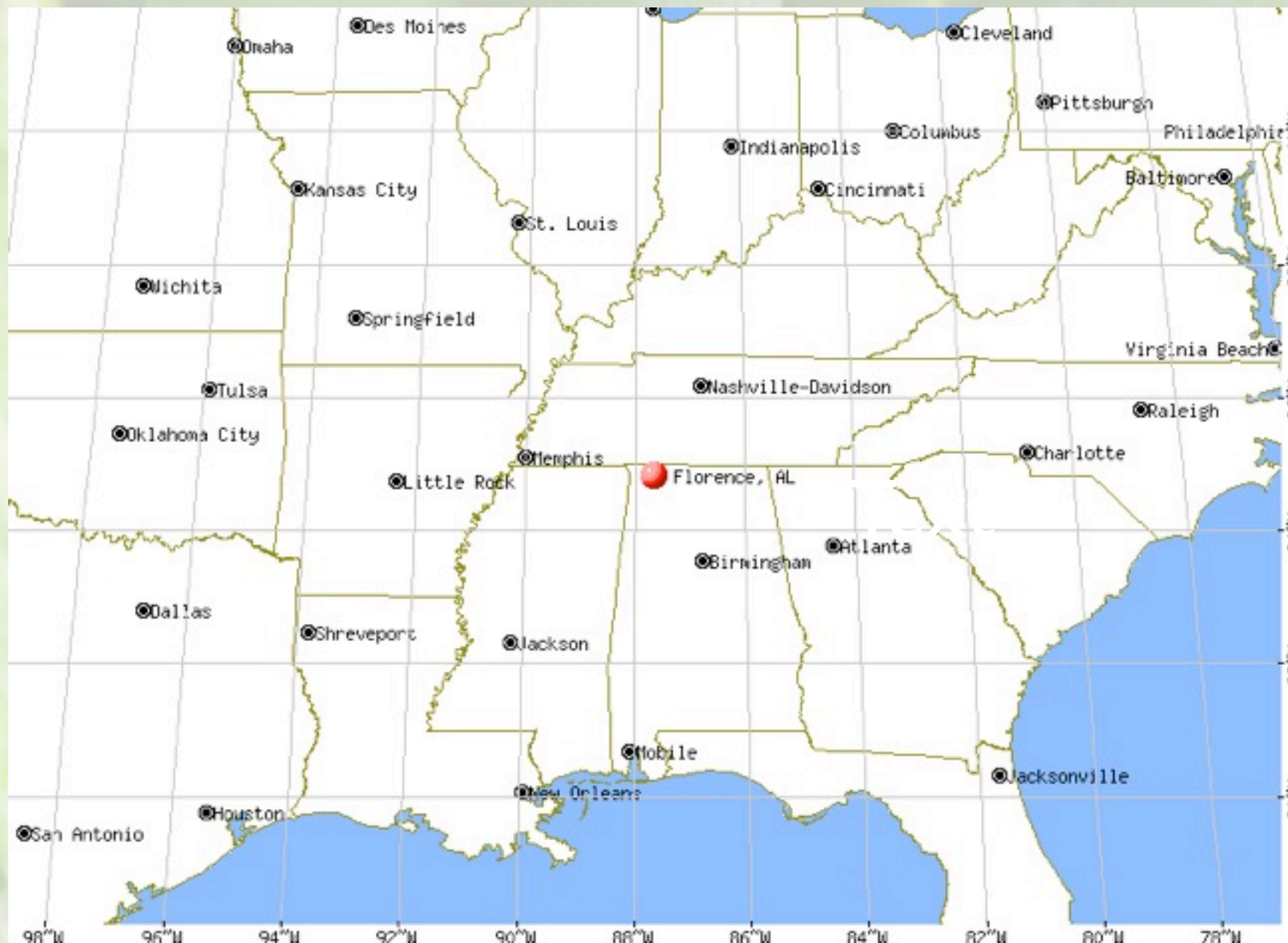


ALABAMA CHANIN

SUSTAINABLE FASHION



O'Neal Bridge and the Tennessee River with the Florence skyline in the background.



- DISTANCE FROM NYC TO FLORENCE 850 MILES
- POPULATION OF FLORENCE IS 38,000



DELTA FLIGHT 133 BOUND
FOR MUSCLE SHOALS, ALABAMA



THE COTTON STATE



COTTON GROWING IN ALABAMA



BILLY
REID



ENTRANCE TO ALABAMA CHANIN
INDUSTRIAL PARK, FLORENCE, ALABAMA



NATALIE CHANIN



REUSE, RECYCLE, REPURPOSE



ZERO WASTE



THE FACTORY--SHELVES OF COTTON



ALBAMA CHANIN PATTERN COLLECTION



SPREADING OUT THE FABRIC



CUTTING OUT THE PATTERN



THERE ARE OVER
150 DIFFERENT
STENCILS TO
CHOOSE
FROM.

ORIGINALLY
CUT BY HAND,
NOW
CUT BY LASER.



FABRIC IS AIRBRUSHED AND
THEN HUNG TO DRY



NATALIE CHANIN TEACHING THE WORKSHOP “LOVING YOUR THREAD”



STITCHING TECHNIQUES
REVERSE APPLIQUE, APPLIQUE, EMBROIDERY,
BEADING



REVERSE APPLIQUE BEADED GARMENTS



APPLIQUE WEDDING GARMENTS



APPLIQUE AND EMBROIDERY



APPLIQUE

REVERSE
APPLIQUE





SEWING AS COMMUNITY



NATALIE CHANIN WORKSHOP



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